

Lecture 12: 24 February, 2026

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Data Mining and Machine Learning
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Mixture models

- Probabilistic process — parameters Θ
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 - Can we estimate p_1 and p_2 ?

Mixture models ...

- Two coins, c_1 and c_2 , with $Pr(H) = p_1$ and p_2 , respectively
- Sequence of N interleaved coin tosses $H T H H \dots H H T$

$$N = N_1 + N_2$$

Mixture models ...

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- Sequence of N interleaved coin tosses $H T H H \dots H H T$
- If the sequence is labelled, we can estimate p_1 , p_2 separately
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- What the observation is unlabelled?
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- Iterative algorithm to estimate the parameters
 - Make an initial guess for the parameters
 - Compute a (fractional) labelling of the outcomes
 - Re-estimate the parameters

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 - For each *H*, likelihood it was $c_i, Pr(c_i | H)$, is $p_i / (p_1 + p_2)$

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 - For each *H*, likelihood it was $c_i, Pr(c_i | H)$, is $p_i/(p_1 + p_2)$
 - For each *T*, likelihood it was $c_i, Pr(c_i | T)$, is $q_i/(q_1 + q_2)$

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 - For each T , likelihood it was $c_i, Pr(c_i | T)$, is $q_i / (q_1 + q_2)$
 - Assign fractional count $Pr(c_i | H)$ to each H : $2/3 \times c_1, 1/3 \times c_2$

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 - Make an initial guess for the parameters
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 - For each T , likelihood it was $c_i, Pr(c_i | T)$, is $q_i / (q_1 + q_2)$
 - Assign fractional count $Pr(c_i | H)$ to each H : $2/3 \times c_1, 1/3 \times c_2$
 - Likewise, assign fractional count $Pr(c_i | T)$ to each T : $2/5 \times c_1, 3/5 \times c_2$

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- $H T T H H T H T H H T H T H T H H T H T$
- Initial guess: $p_1 = 1/2$, $p_2 = 1/4$
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- Fractional counts: each H is $2/3 \times c_1$, $1/3 \times c_2$, each T : $2/5 \times c_1$, $3/5 \times c_2$
- Add up the fractional counts
 - c_1 : $11 \cdot (2/3) = 22/3$ heads, $9 \cdot (2/5) = 18/5$ tails
 - c_2 : $11 \cdot (1/3) = 11/3$ heads, $9 \cdot (3/5) = 27/5$ tails

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■ Re-estimate the parameters

■ $p_1 = \frac{22/3}{22/3 + 18/5} = 110/164 = 0.67$, $q_1 = 1 - p_1 = 0.33$

■ $p_2 = \frac{11/3}{11/3 + 27/5} = 55/136 = 0.40$, $q_2 = 1 - p_2 = 0.60$

$$\frac{H}{H+T}$$

$$c_1 \quad \begin{array}{l} 0.67 \\ \longleftarrow \\ 0.67 + 0.4 \end{array}$$
$$c_2$$

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■ Repeat until convergence

Change to $< \epsilon$

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- **Expectation** step
 - Compute likelihoods $Pr(M_i|o_j)$ for each M_i, o_j

Expectation Maximization (EM)

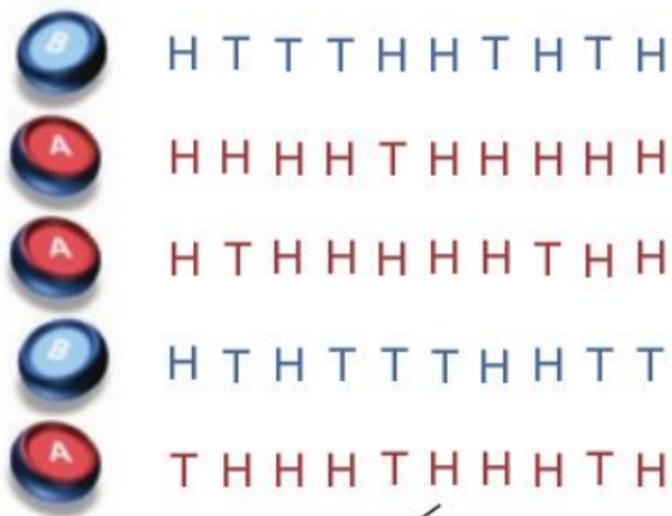
- Mixture of probabilistic models (M_1, M_2, \dots, M_k) with parameters $\Theta = (\theta_1, \theta_2, \dots, \theta_k)$
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 - Recompute MLE for each M_i using fraction of O assigned using likelihood

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 - Recompute MLE for each M_i using fraction of O assigned using likelihood
- Repeat until convergence
 - Why should it converge?
 - If the value converges, what have we computed?

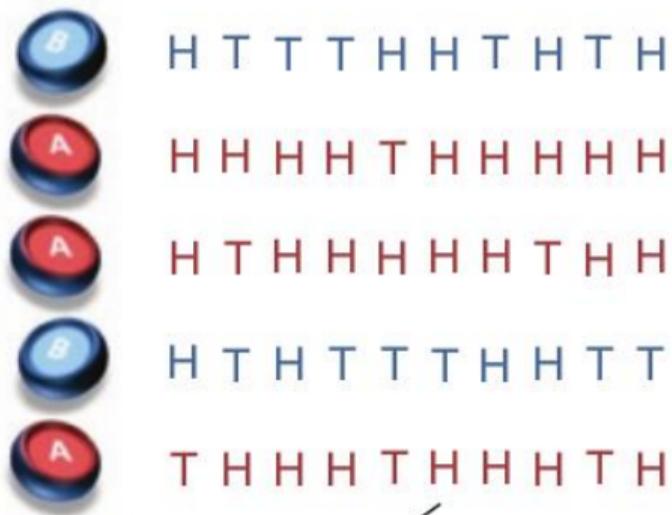
EM — another example

- Two biased coins, choose a coin and toss 10 times, repeat 5 times



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- If we know the breakup, we can separately compute MLE for each coin

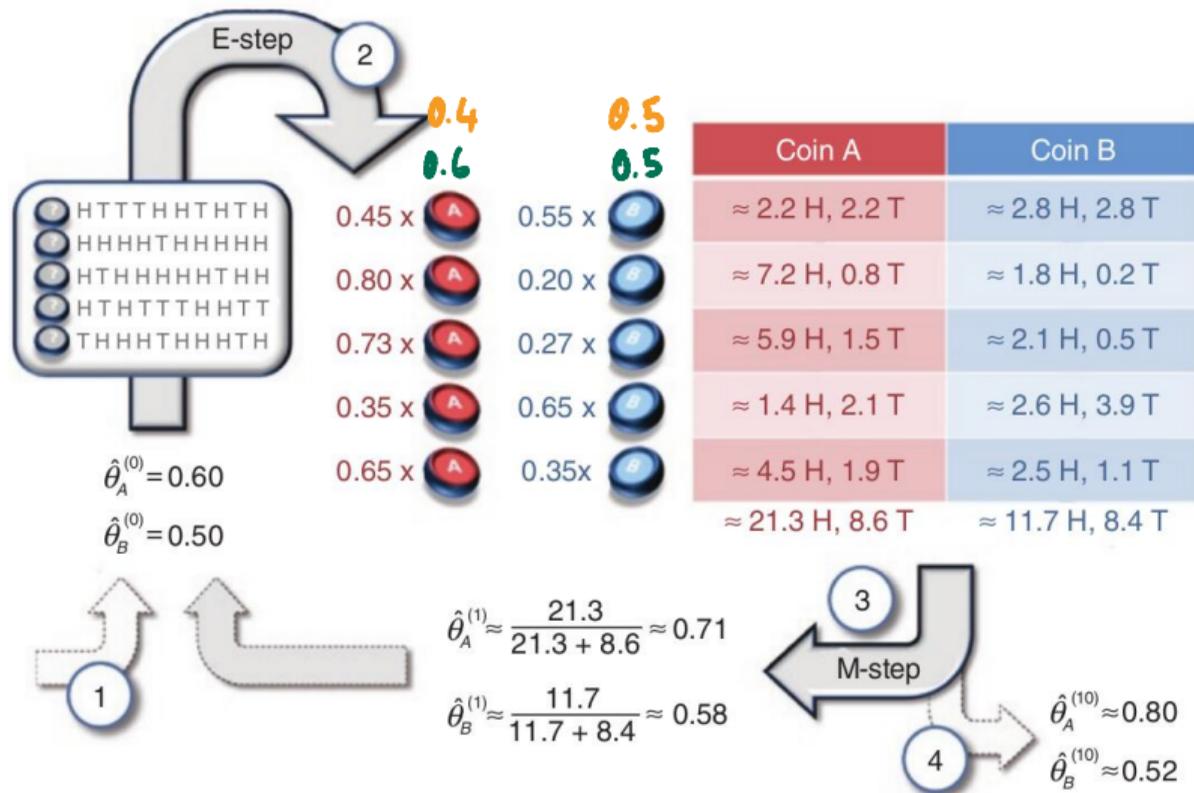
Coin A	Coin B
	5 H, 5 T
9 H, 1 T	
8 H, 2 T	
	4 H, 6 T
7 H, 3 T	
24 H, 6 T	9 H, 11 T

$$\hat{\theta}_A = \frac{24}{24 + 6} = 0.80$$

$$\hat{\theta}_B = \frac{9}{9 + 11} = 0.45$$

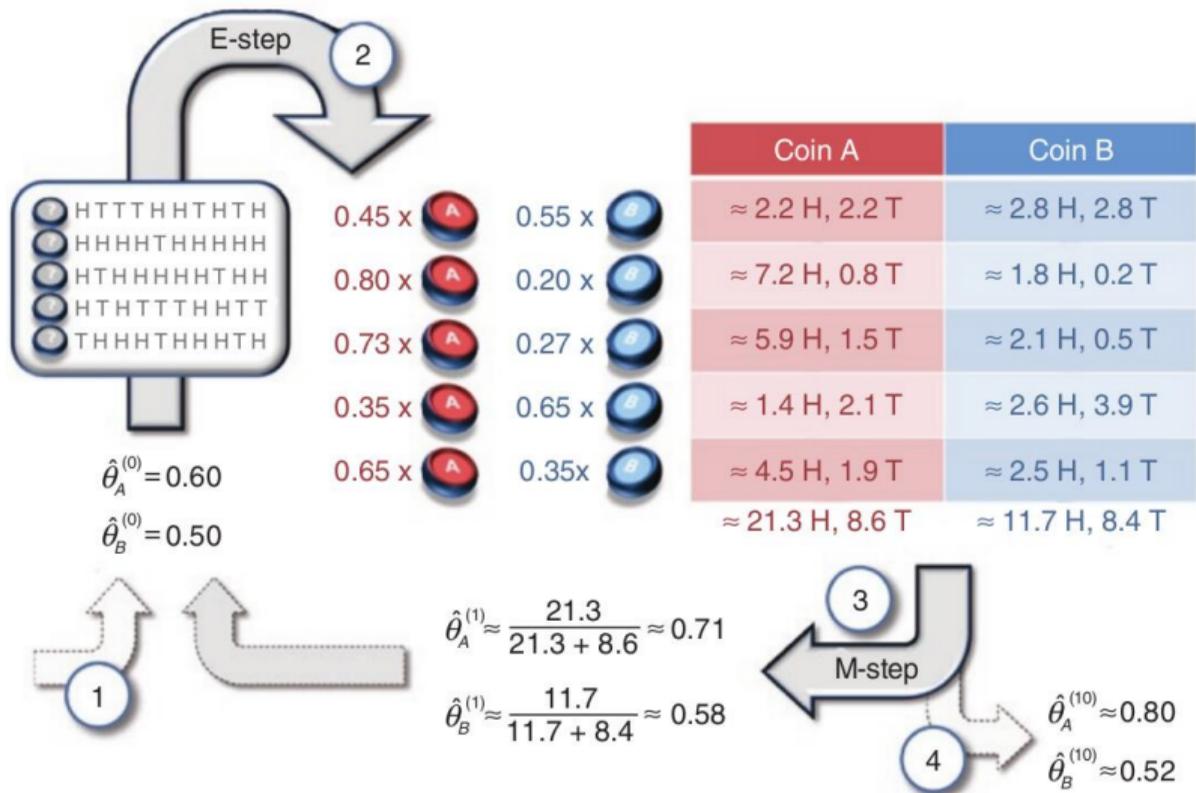
EM — another example

- Expectation-Maximization



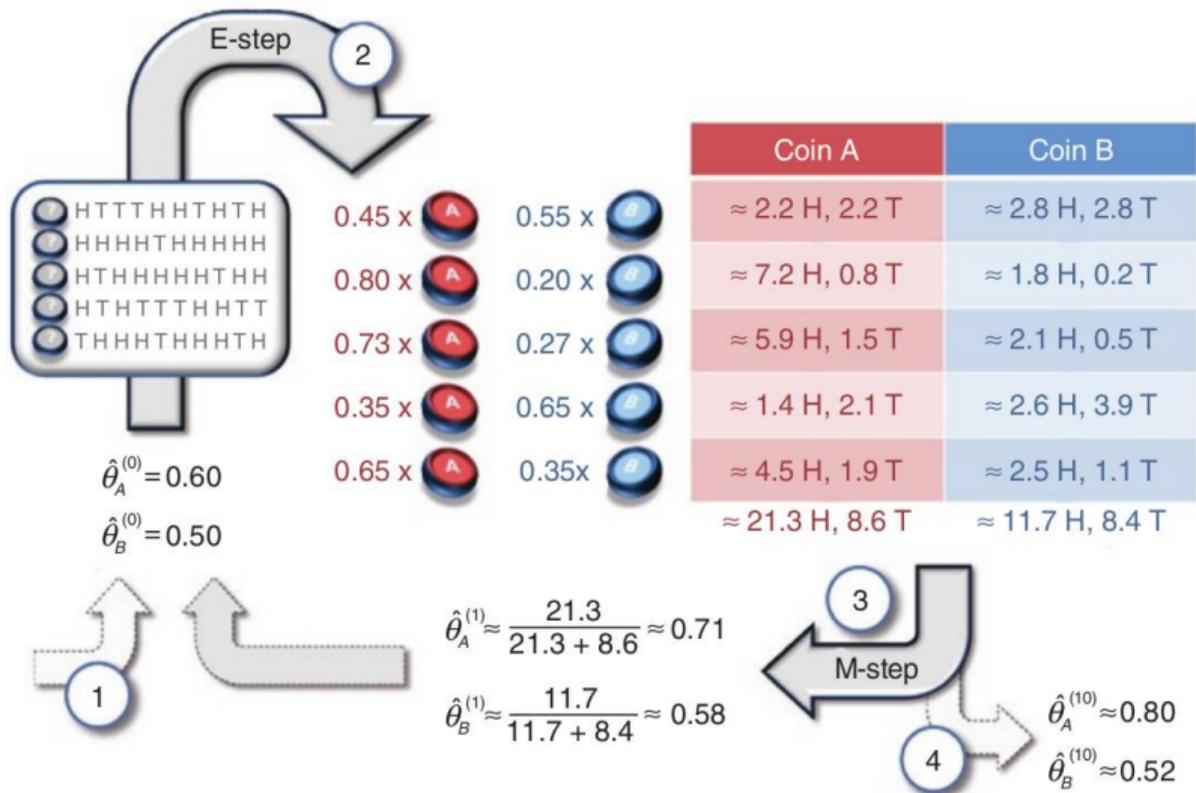
EM — another example

- Expectation-Maximization
- Initial estimates, $\theta_A = 0.6, \theta_B = 0.5$



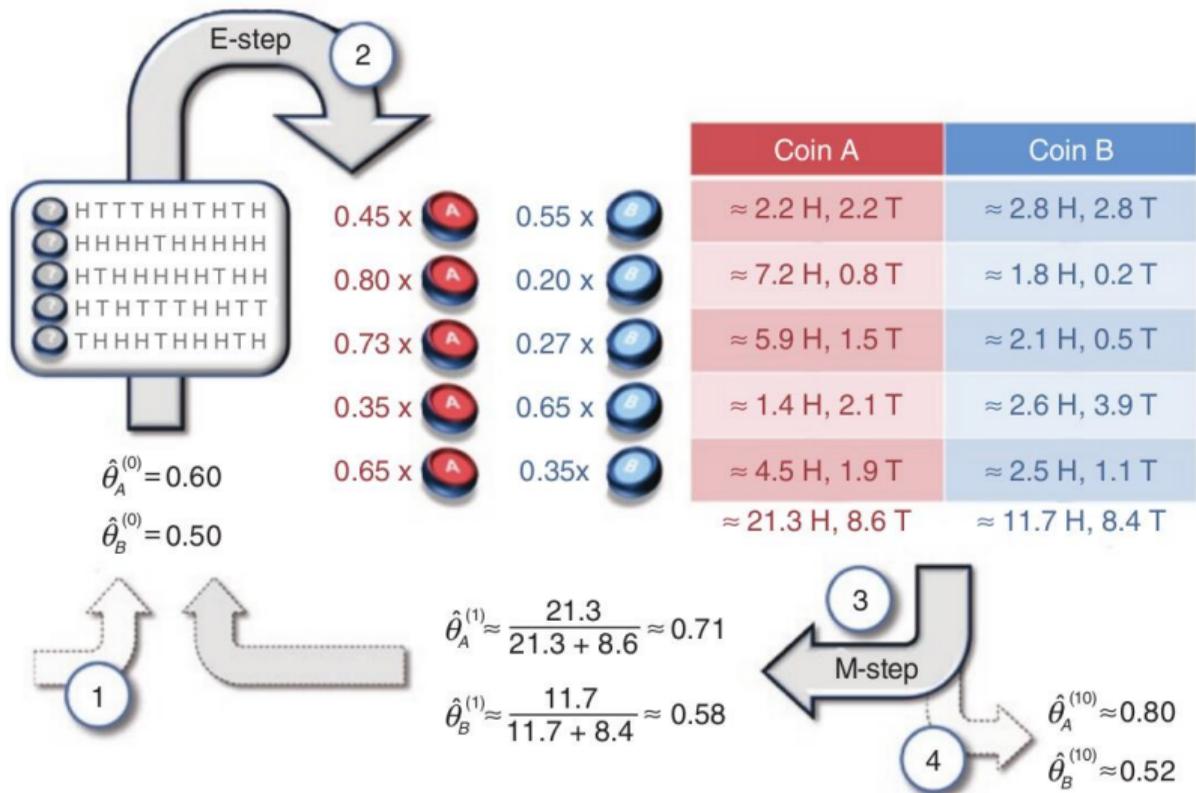
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- Initial estimates, $\theta_A = 0.6, \theta_B = 0.5$
- Compute likelihood of each sequence: $\theta^{n_H}(1 - \theta)^{n_T}$



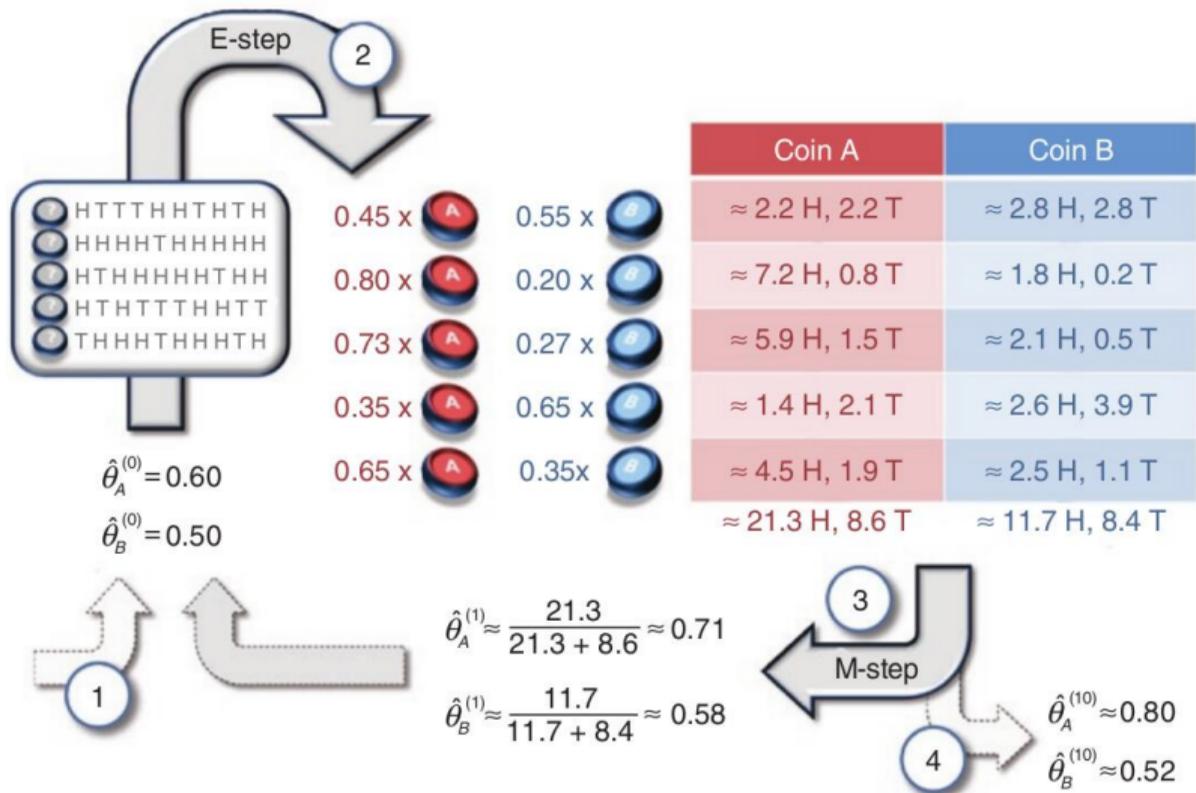
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- Assign each sequence proportionately



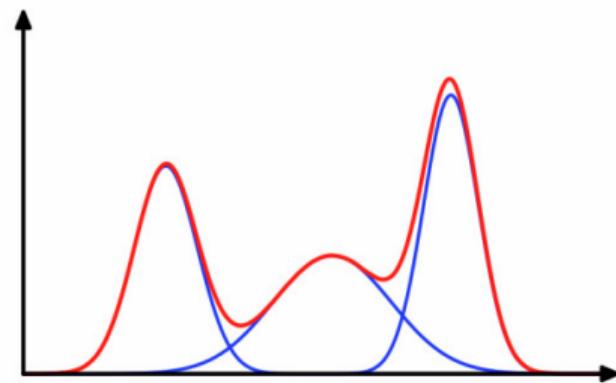
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- Assign each sequence proportionately
- Converge to $\theta_A = 0.8, \theta_B = 0.52$



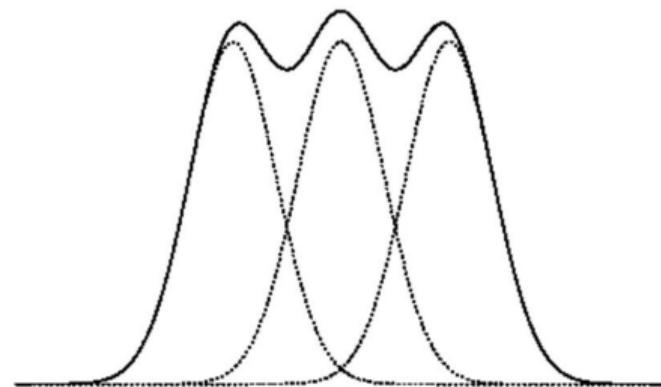
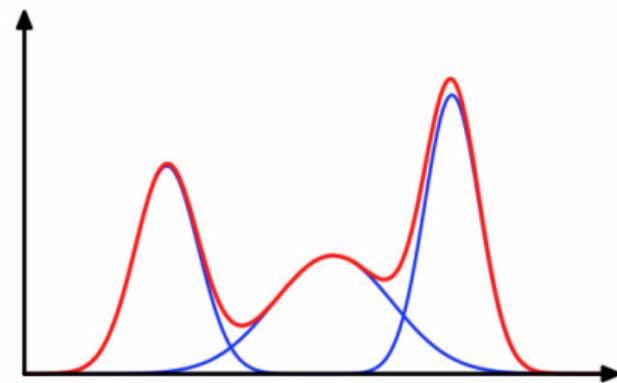
EM — mixture of Gaussians

- Sample uniformly from multiple Gaussians,
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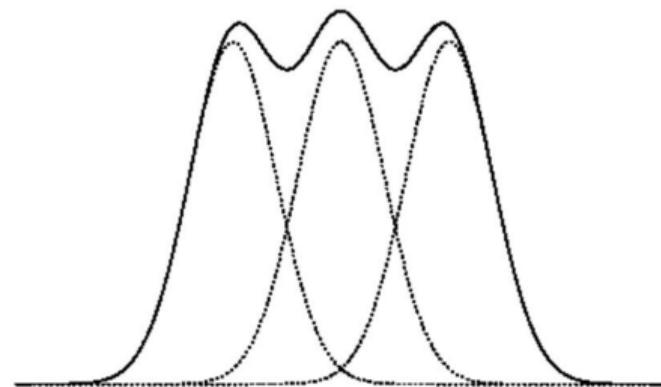
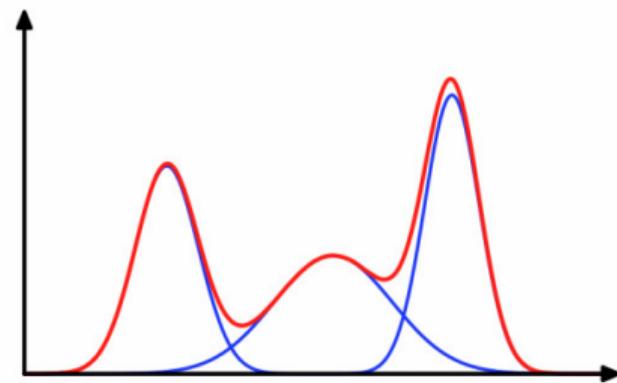
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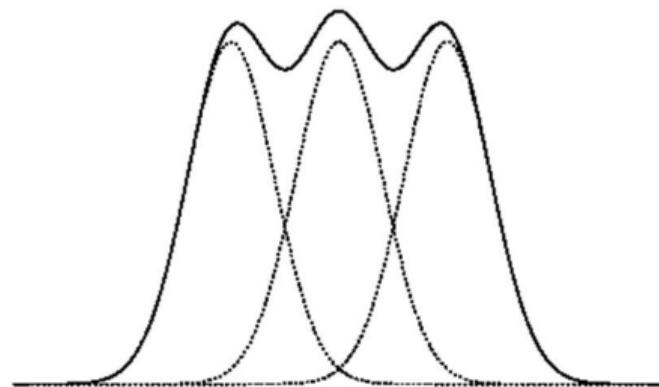
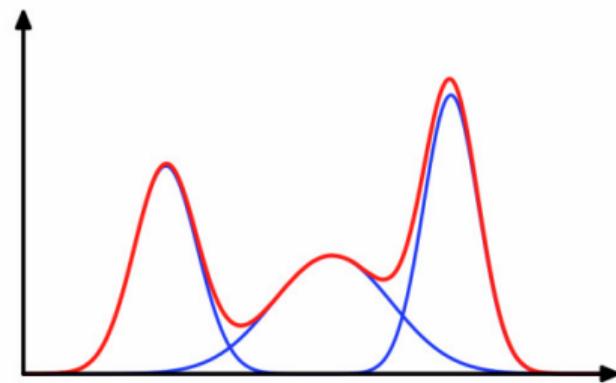
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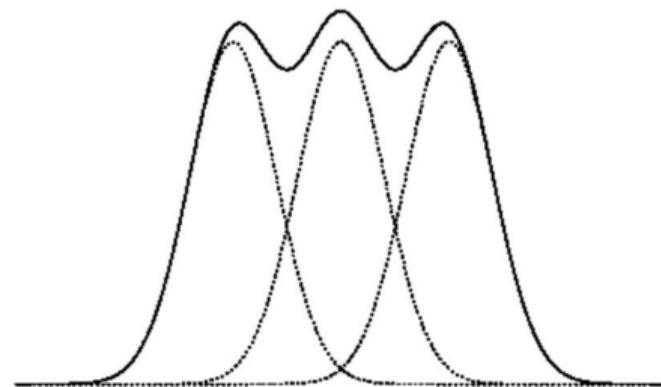
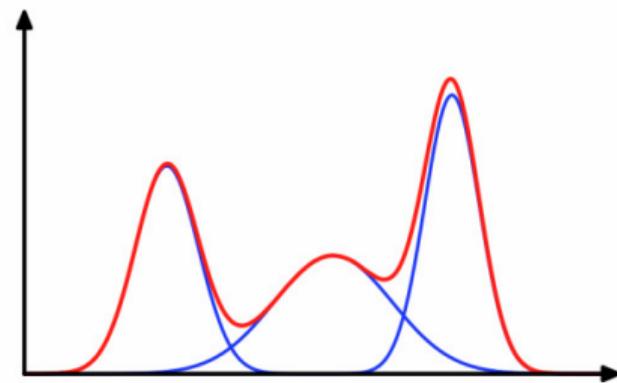
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- Make an initial guess for each μ_j



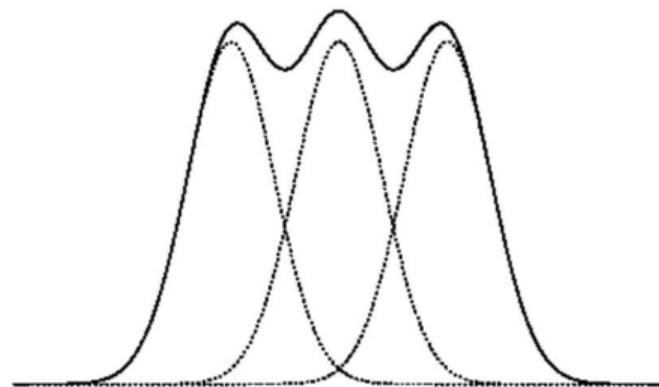
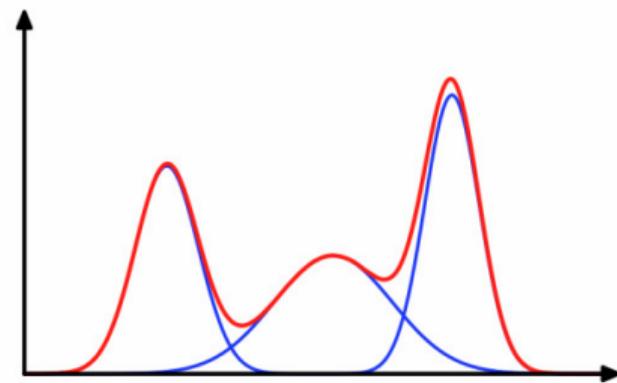
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- Make an initial guess for each μ_j
- $Pr(z_i | \mu_j) = \exp(-\frac{1}{2\sigma^2}(z_i - \mu_j)^2)$



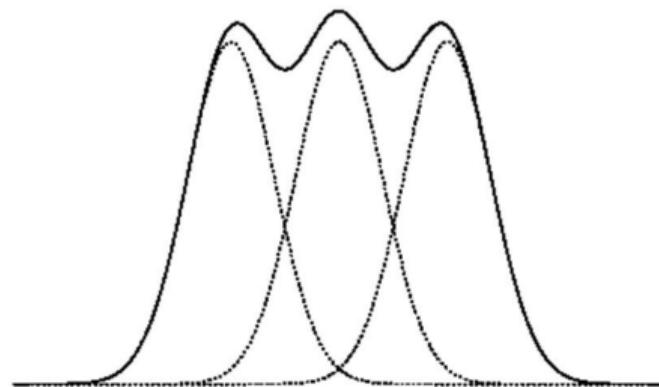
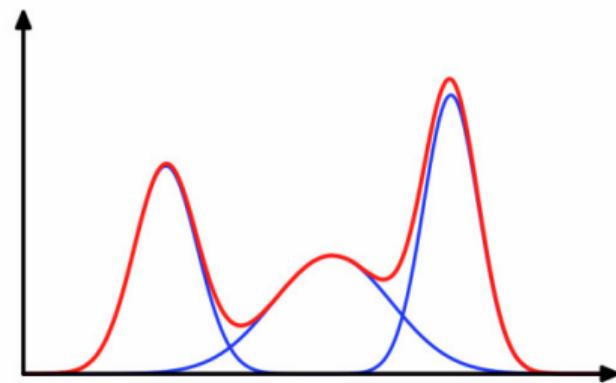
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- Make an initial guess for each μ_j
- $Pr(z_i | \mu_j) = \exp(-\frac{1}{2\sigma^2}(z_i - \mu_j)^2)$
- $Pr(\mu_j | z_i) = c_{ij} = \frac{Pr(z_i | \mu_j)}{\sum_k Pr(z_i | \mu_k)}$

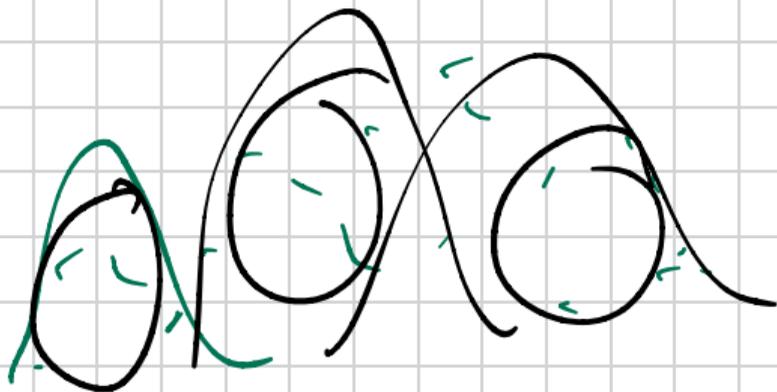


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- $Pr(z_i | \mu_j) = \exp(-\frac{1}{2\sigma^2}(z_i - \mu_j)^2)$
- $Pr(\mu_j | z_i) = c_{ij} = \frac{Pr(z_i | \mu_j)}{\sum_k Pr(z_i | \mu_k)}$
- MLE of μ_j is sample mean, $\frac{\sum_i c_{ij} z_i}{\sum_i c_{ij}}$



Estimating Gaussians



EM — mixture of Gaussians

- Sample uniformly from multiple Gaussians, $\mathcal{N}(\mu_i, \sigma_i)$
- For simplicity, assume all $\sigma_i = \sigma$
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- $Pr(z_i | \mu_j) = \exp(-\frac{1}{2\sigma^2}(z_i - \mu_j)^2)$
- $Pr(\mu_j | z_i) = c_{ij} = \frac{Pr(z_i | \mu_j)}{\sum_k Pr(z_i | \mu_k)}$
- MLE of μ_j is sample mean, $\frac{\sum_i c_{ij} z_i}{\sum_i c_{ij}}$
- Update estimates for μ_j and repeat

