

# Lecture 18: 21 March, 2023

Madhavan Mukund

<https://www.cmi.ac.in/~madhavan>

Data Mining and Machine Learning  
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# Soft margin optimization

$$\text{Minimize } \frac{|w|}{2} + \sum_{i=1}^N \xi_i^2$$

Add  $C \cdot \sum \xi_i^2$

Subject to

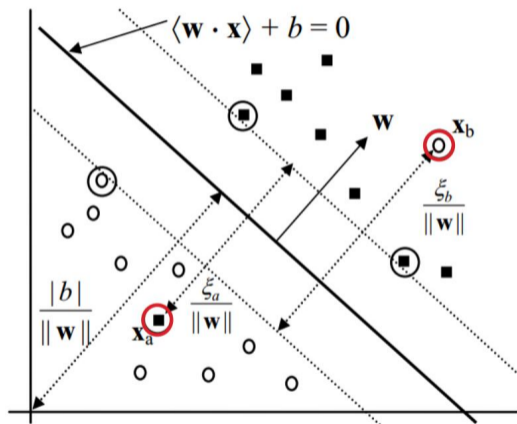
$$\xi_i \geq 0$$

$$w \cdot x_i + b > 1 - \xi_i, \text{ if } y_i = 1$$

$$w \cdot x_i + b < -1 + \xi_i, \text{ if } y_i = -1$$

Use higher power than 2

- Constraints include requirement that error terms are non-negative
- Again the objective function is quadratic



# Dualization

Wolfe dual

$$\text{Maximize } \sum_i \alpha_i - \frac{1}{2} \sum_{i,j} \alpha_i \alpha_j y_i y_j (x_i \cdot x_j)$$

Subject to

$$0 \leq \alpha_i \leq 1$$

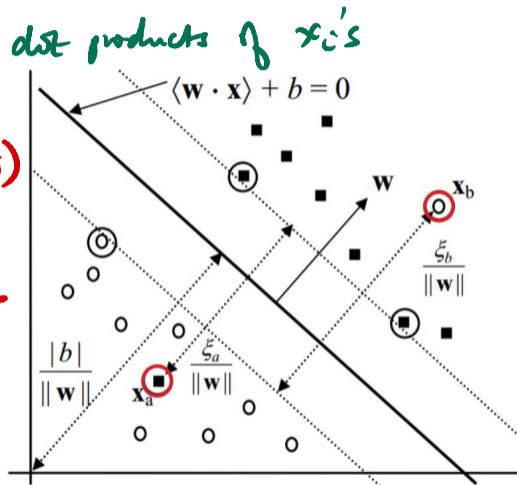
$$\sum_i \alpha_i y_i = 0$$

only dot products of  $x_i$ 's

$$\phi(x_i) \cdot \phi(x_j)$$

Lagrange Multiplier

No  $x_i$ 's here

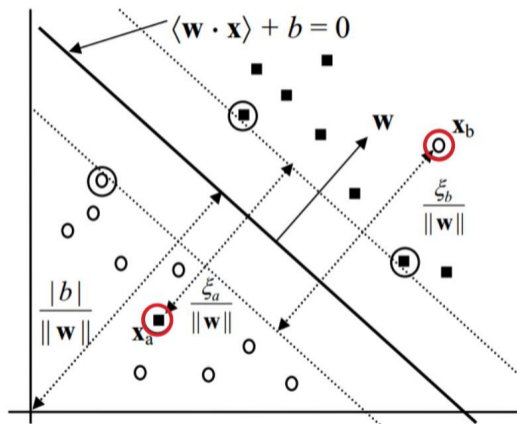


# Soft margin optimization

- Can again be solved using convex optimization theory
- Form of the solution turns out to be the same as the hard margin case
  - Expression in terms of Lagrange multipliers  $\alpha_j$
  - Only terms corresponding to support vectors are actively used

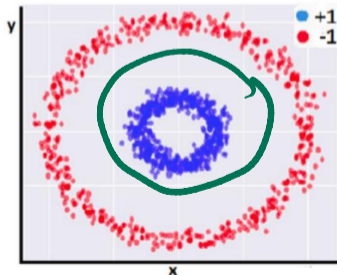
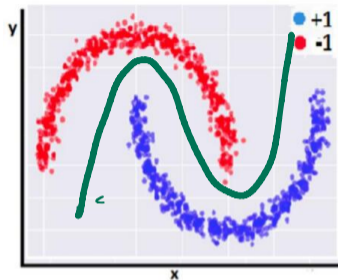
$$\text{sign} \left[ \sum_{i \in \text{sv}} y_i \alpha_i (x_i \cdot z) + b \right]$$

Only dot prod.



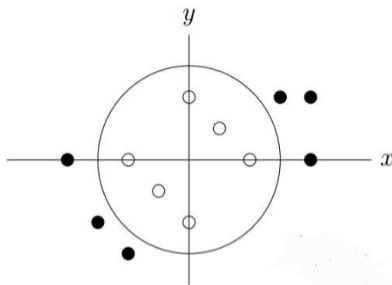
# The non-linear case

- How do we deal with datasets where the separator is a complex shape?
- Geometrically transform the data
  - Typically, add dimensions
- For instance, if we can “lift” one class, we can find a planar separator between levels



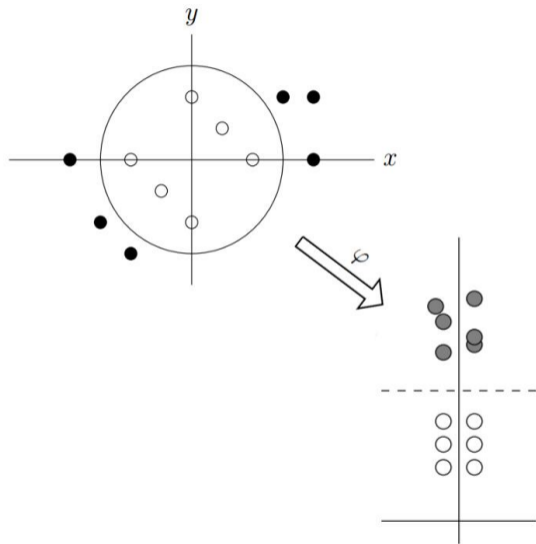
# Geometric transformation

- Consider two sets of points separated by a circle of radius 1
- Equation of circle is  $x^2 + y^2 = 1$



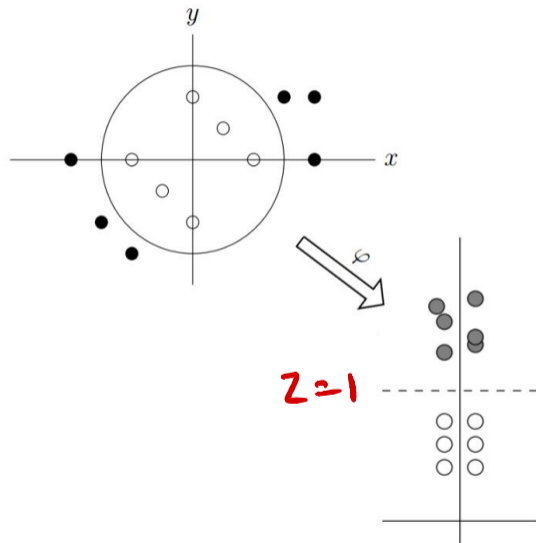
# Geometric transformation

- Consider two sets of points separated by a circle of radius 1
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- Points outside circle,  $x^2 + y^2 > 1$



# Geometric transformation

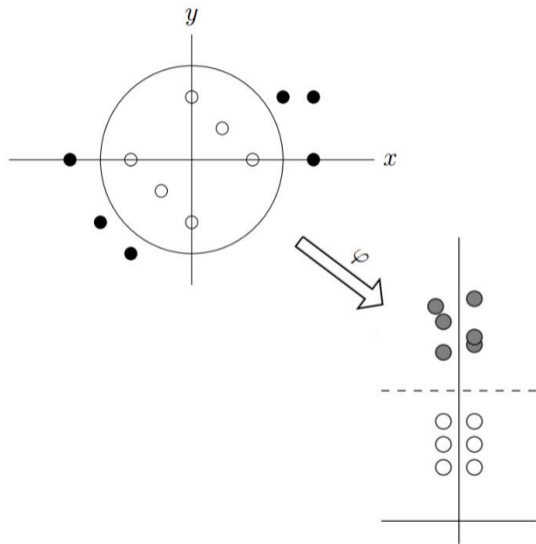
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- Transformation  
 $\varphi : (x, y) \mapsto (x, y, x^2 + y^2)$





# Geometric transformation

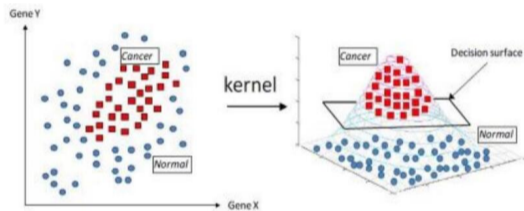
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- Transformation
$$\varphi : (x, y) \mapsto (x, y, x^2 + y^2)$$
- Points inside circle lie below  $z = 1$
- Point outside circle lifted above  $z = 1$



# SVM after transformation

- SVM in original space

$$\text{sign} \left[ \sum_{i \in \text{sv}} y_i \alpha_i (x_i \cdot z) + b \right]$$



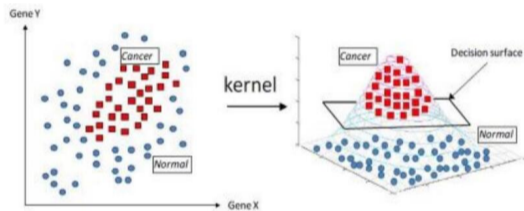
# SVM after transformation

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$$\text{sign} \left[ \sum_{i \in S_V} y_i \alpha_i (x_i \cdot z) + b \right]$$

- After transformation

$$\text{sign} \left[ \sum_{i \in S_V} y_i \alpha_i (\varphi(x_i) \cdot \varphi(z)) + b \right]$$



# SVM after transformation

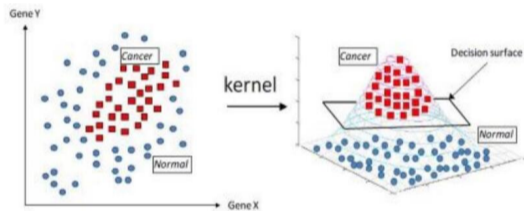
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- After transformation

$$\text{sign} \left[ \sum_{i \in Sv} y_i \alpha_i (\varphi(x_i) \cdot \varphi(z)) + b \right]$$

- All we need to know is how to compute dot products in transformed space

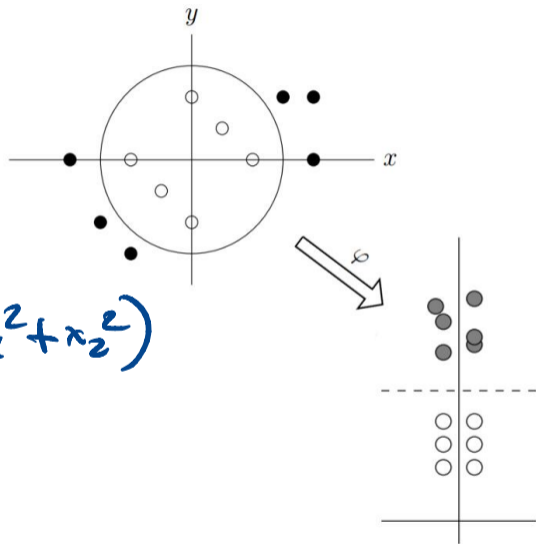


# Dot products

- Consider the transformation

$$\varphi : (x_1, x_2) \mapsto (1, \sqrt{2}x_1, \sqrt{2}x_2, x_1^2, \sqrt{2}x_1x_2, x_2^2)$$

$$(x_1, x_2) \mapsto (x_1, x_2, x_1^2 + x_2^2)$$



# Dot products

- Consider the transformation

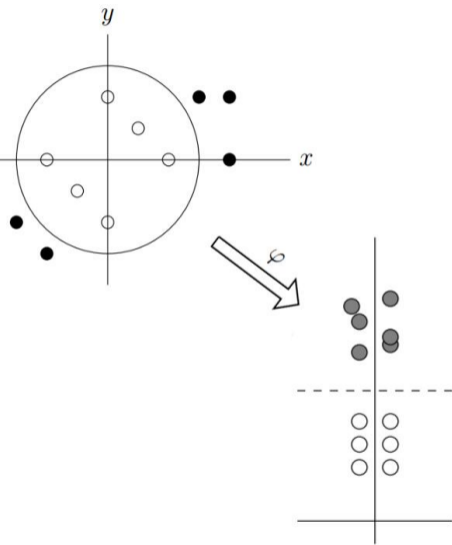
$$\varphi : (x_1, x_2) \mapsto (1, \sqrt{2}x_1, \sqrt{2}x_2, x_1^2, \sqrt{2}x_1x_2, x_2^2)$$

- Dot product in transformed space

$$\varphi(x) \cdot \varphi(z) = 1 + 2x_1z_1 + 2x_2z_2 + x_1^2z_1^2 + 2x_1x_2z_1z_2 + x_2^2z_2^2$$

$$(x_1, x_2) \quad (z_1, z_2) \quad \underline{(1 + x_1z_1 + x_2z_2)^2}$$

$$(1, \sqrt{2}z_1, \sqrt{2}z_2, z_1^2, \sqrt{2}z_1z_2, z_2^2)$$



# Dot products

- Consider the transformation

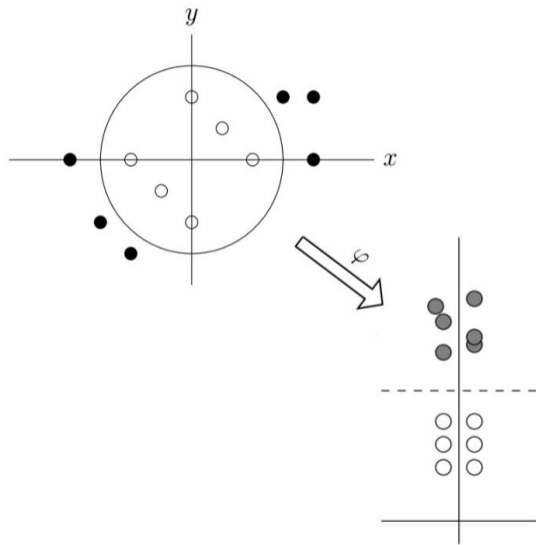
$$\varphi : (x_1, x_2) \mapsto (1, \sqrt{2}x_1, \sqrt{2}x_2, x_1^2, \sqrt{2}x_1x_2, x_2^2)$$

- Dot product in transformed space

$$\begin{aligned}\varphi(x) \cdot \varphi(z) &= 1 + 2x_1z_1 + 2x_2z_2 + x_1^2z_1^2 \\ &\quad + 2x_1x_2z_1z_2 + x_2^2z_2^2 \\ &= (1 + x_1z_1 + x_2z_2)^2\end{aligned}$$

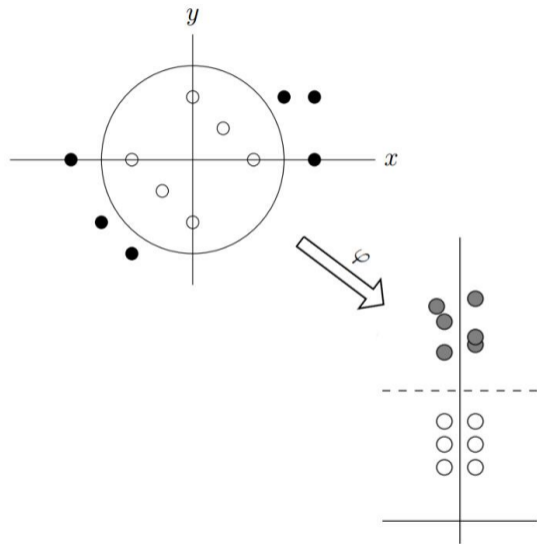
- Transformed dot product can be expressed in terms of original inputs

$$\varphi(x) \cdot \varphi(z) = K(x, z) = (1 + x_1z_1 + x_2z_2)^2$$



# Kernels

- $K$  is a **kernel** for transformation  $\varphi$  if  
$$K(x, z) = \varphi(x) \cdot \varphi(z)$$

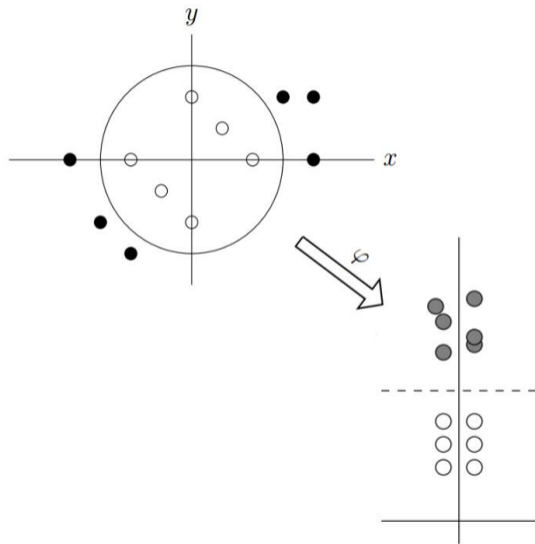




# Kernels

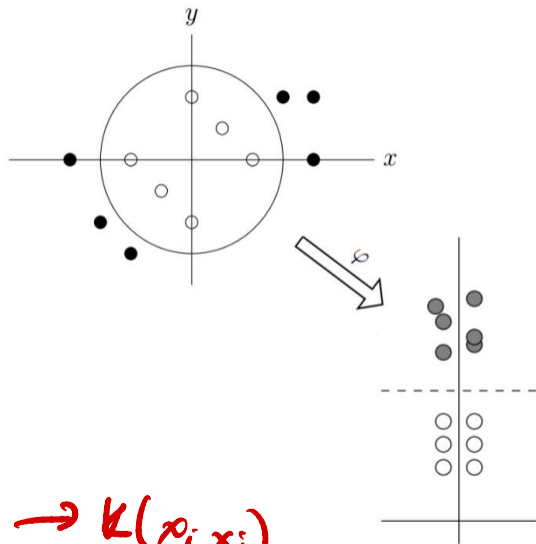
- $K$  is a **kernel** for transformation  $\varphi$  if  $K(x, z) = \varphi(x) \cdot \varphi(z)$
- If we have a kernel, we don't need to explicitly compute transformed points
- All dot products can be computed implicitly using the kernel on original data points

$$\text{sign} \left[ \sum_{i \in S_V} y_i \alpha_i \underbrace{(\varphi(x_i) \cdot \varphi(z))}_{\text{kernel}} + b \right]$$



# Kernels

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$$\text{sign} \left[ \sum_{i \in S^+} y_i \alpha_i K(x_i, z) + b \right]$$

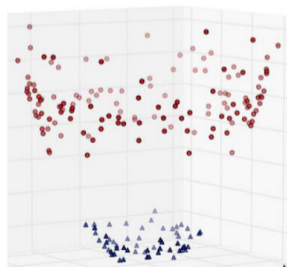
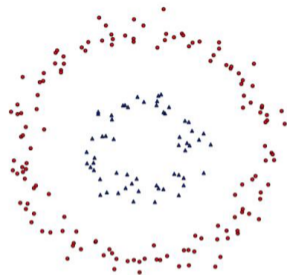
Also in  $(\varphi(x_i) \cdot \varphi(x_j))$  of dual  $\rightarrow K(x_i, x_j)$

# Kernels

- If we know  $K$  is a kernel for some transformation  $\varphi$ , we can blindly use  $K$  without even knowing what  $\varphi$  looks like!

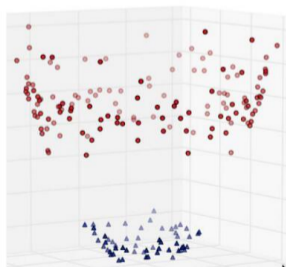
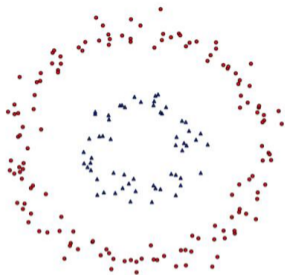
$K(x_i, x_j)$  in training

$K(x_i, z)$  for classification



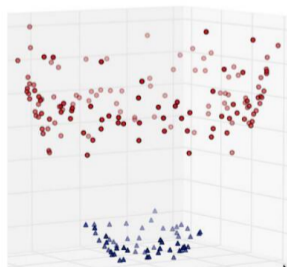
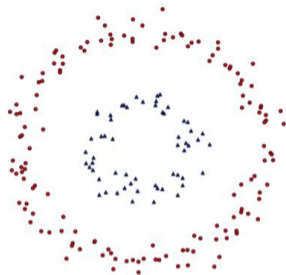
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- When is a function a valid kernel?



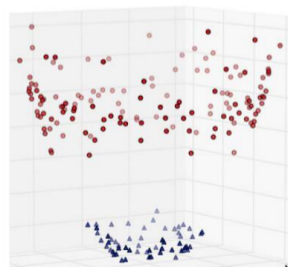
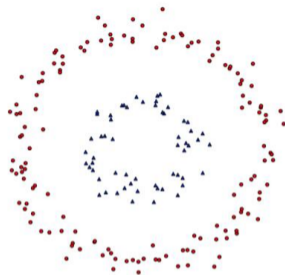
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- Has been studied in mathematics — **Mercer's Theorem**
  - Criteria are non-constructive



# Kernels

- If we know  $K$  is a kernel for some transformation  $\varphi$ , we can blindly use  $K$  without even knowing what  $\varphi$  looks like!
- When is a function a valid kernel?
- Has been studied in mathematics — **Mercer's Theorem**
  - Criteria are non-constructive
- Can define sufficient conditions from linear algebra

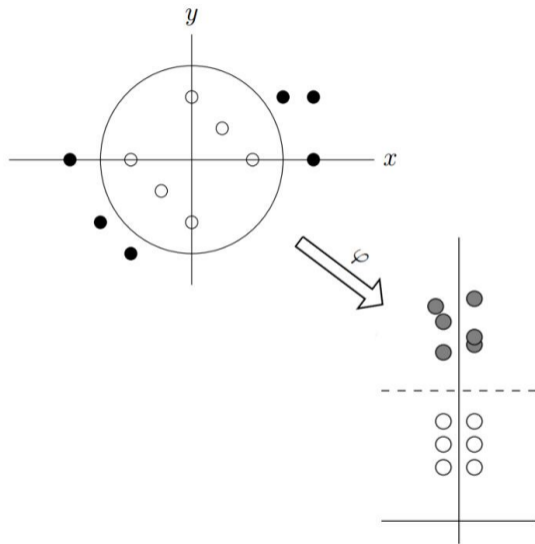


# Kernels

- Kernel over training data  $x_1, x_2, \dots, x_N$  can be represented as a **gram matrix**

$$K = \begin{matrix} & x_1 & x_2 & \cdots & x_N \\ \begin{matrix} x_1 \\ x_2 \\ \vdots \\ x_N \end{matrix} & \left[ \begin{array}{cccc} & & & \\ & & & \\ & & & \\ & & & \\ & & & \end{array} \right] \end{matrix}$$

- Entries are values  $K(x_i, x_j)$



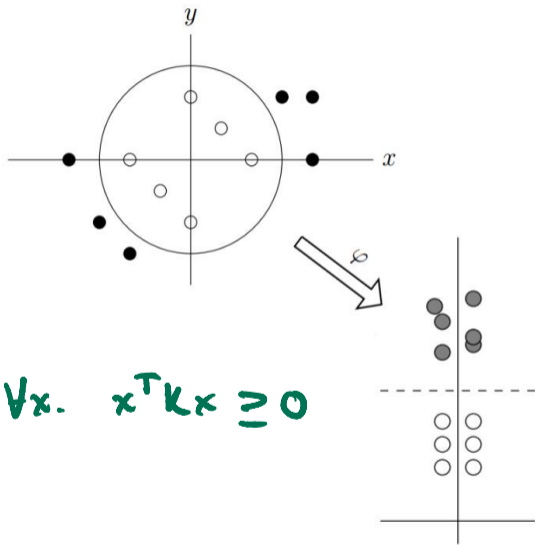
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- Entries are values  $K(x_i, x_j)$
- Gram matrix should be **positive semi-definite** for all  $x_1, x_2, \dots, x_N$

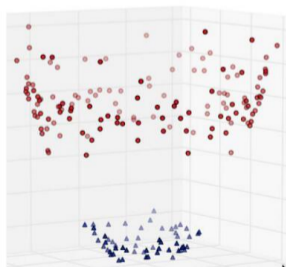
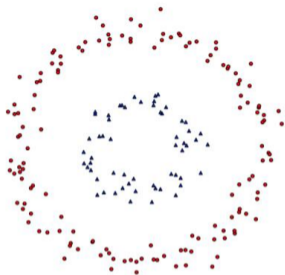
$$\rightarrow \forall x. \quad x^T K x \geq 0$$





# Known kernels

- Fortunately, there are many known kernels

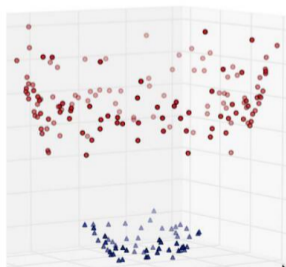
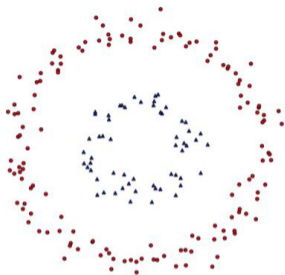


# Known kernels

- Fortunately, there are many known kernels
- Polynomial kernels

$$K(x, z) = (1 + x \cdot z)^k$$

$$\begin{aligned} & (1 + x_1 z_1 + x_2 z_2)^2 \\ & (1 + x \cdot z)^2 \end{aligned}$$



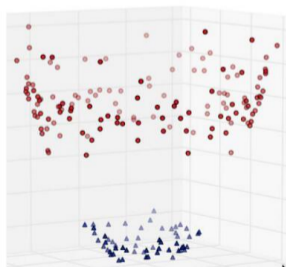
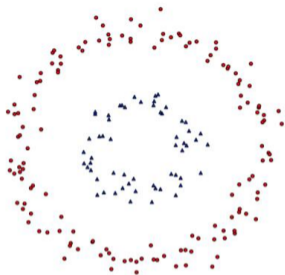
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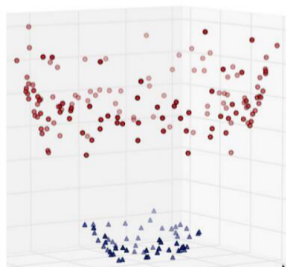
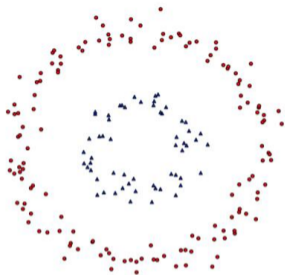
- Any  $K(x, z)$  representing a similarity measure



# Known kernels

- Fortunately, there are many known kernels
- Polynomial kernels
$$K(x, z) = (1 + x \cdot z)^k$$
- Any  $K(x, z)$  representing a similarity measure
- Gaussian radial basis function — similarity based on inverse exponential distance

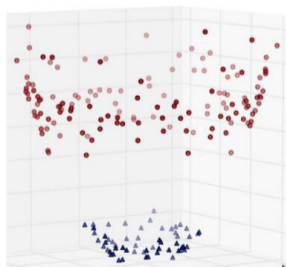
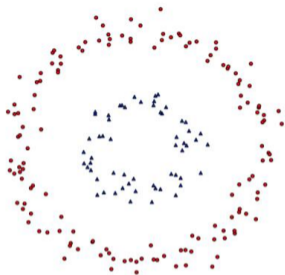
$$K(x, z) = e^{-c|x-z|^2}$$



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Till about 2010

SVM + manually constructed kernels  
were "best" classifiers

Then came neural networks

This happens "automatically"