



Plan of talk

1. Computational Trust and Ubiquitous Computing - a brief survey
2. Computational Trust and Concurrency – a few comments
3. Some results towards rigorously defined Models of Trust

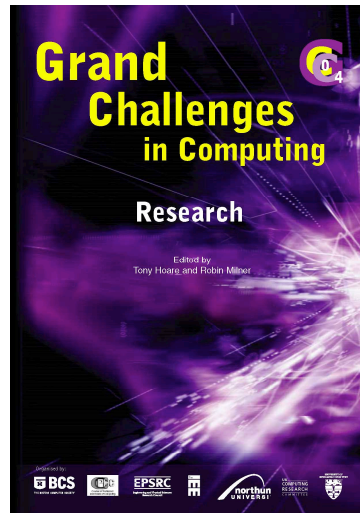


UK Grand Challenge

Engineering and Physical Sciences
Research Council

British Computer Society

Institution of Electrical Engineers



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UK Grand Challenges in Computing Research

1. In Vivo \Leftrightarrow In Silico
2. Ubiquitous Computing: Experience, Design and Science: UbiComp
3. Memories for Life
4. The Architecture of Brain and Mind
5. Dependable Systems Evolution
6. Non-Classical Computation
7. Learning for Life
8. Bringing the Past to Life for the Citizen



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Visions of UbiComp

- Billions of autonomous mobile networked entities
 - Mobile users
 - Mobile software agents
 - Mobile networked devices:
 - Mobile communication devices (phones, pagers, ...)
 - Mobile computing devices (laptops, palmtops, ...)
 - Commodity products (embedded devices)
- Entities will collaborate with each other
 - Resource sharing
 - Ad hoc networks, computational grids, ...
 - Information sharing
 - Collaborative applications, recommendation systems, ...



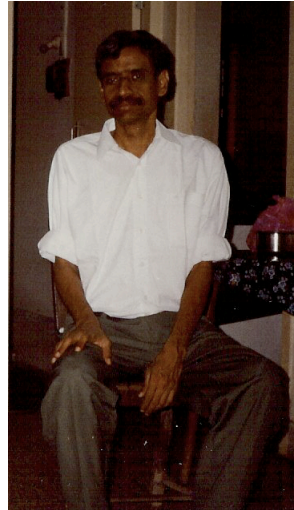
Data Security in UbiComp

- Data Security related properties of UbiComp
 - Large number of autonomous entities
 - Large number of administrative domains
 - No common trusted computing base
 - Virtual anonymity
- - excluding the use of traditional security mechanisms used in distributed systems – e.g. passwords, certificates, keys,...!
- ONE alternative approach:
Trust based data security



Trust between humans

Would you buy
a used car
from this man?



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Trust Surveys

- Trust in the Social Sciences
 - D. H. McKnight, N.L. Chervany: *The Meaning of Trust*, Trust in Cyber-societies, Springer LNAI 2246, 2001



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McKnight and Chervany

- TRUST
 - Disposition
 - Structural
 - Affect/Attitude
 - Belief/Expectancy
 - Intention
 - Behaviour
- TRUSTEE
 - Competence
 - Benevolence
 - Integrity
 - Predictability
 - Openness, carefulness,..
 - People, Institutions,...



Computational Trust

- Decisions related to data security made **autonomously** based on
 - entities' behaviour, reputation, credentials,..
 - other entities' recommendations,..
 - incomplete information, contexts, mobility,...
- Decisions related to data security made **autonomously** based on
 - a suitable *computational* notion of trust in order to achieve some required properties of communication between entities



Computational Trust Surveys

- Computational Trust in UbiComp
 - T. Grandison, M. Sloman: *A Survey of Trust in Internet Applications*, IEEE Communications Surveys & Tutorials, 3(4), 2000
 - A. Jøsang, R. Ismail, C. Boyd: *A Survey of Trust and Reputation for Online Service Provision*, Decision Support Systems, 43(2), 2006



Computational Trust

- Trust formation
 - Individual experience
 - Recommendation from known (trusted) third parties
 - Reputation (recommendation from many strangers)
- Trust evolution
 - Incorporating new trust formation data
 - Expiration of old trust values
- Trust exploitation
 - Risk analysis
 - Feedback based on experience
 - Context dependence



Computational Trust Applications

- Information **provider** applying trust in **requesters**
 - e.g. should I allow requester R to access my resource r ?
 - Data security, Access control,...
- Information **requester** applying trust in **providers**
 - e.g. which of providers P, Q, R, \dots will provide the best service s for me?
 - Quality of services,...



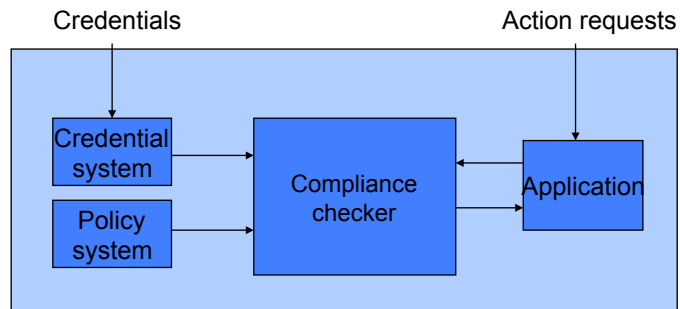
Computational Trust Systems

- *Credential based*
 - the *KeyNote System* of Blaze et al
 - the *Delegation Logic* of Li et al
 -
- *Reputation based*
 - the *Eigentrust System* of Kamvar et al
 - the *Beta Reputation System* of Jøsang et al
 -

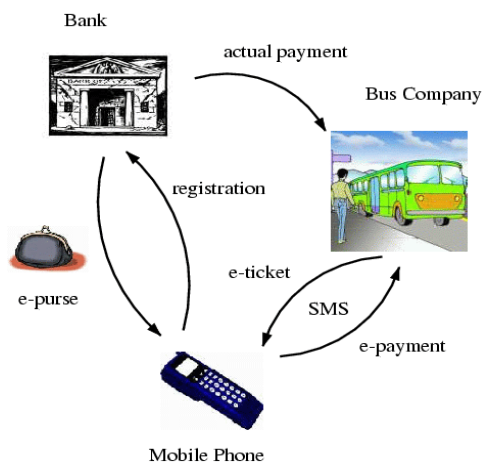


Credential Based Trust Management

Blaze, Feigenbaum et al



E-Purse Scenario



E-Purse Scenario

- Consider a situation where a user is considering requesting an amount m of e-cash from a bank
- Seen from the point of view of the user, an "untrusted" bank may
 - deny the request, e.g. because the bank server is down for maintenance
 - grant the request, but withdraw an amount different from m from users account
 - grant the request, but the transferred e-cash may be forged



Reputation Based EigenTrust Algorithm Kamvar et al

- Peers $(i,j,..)$ interact and mutually rate interactions as being either *satisfactory* or *unsatisfactory*:
 - $s_{ij} = \max(N_{sat}(i,j) - N_{unsat}(i,j), 0)$
- These ratings are normalised
 - $c_{ij} = s_{ij} / \sum_j s_{ij}$
- $[c_{ij}]$ is a Markov chain with stationary distribution $[t_j]$
 - interpreted as the global trust in peer j



EigenTrust Algorithm for P2P Networks

- System simulations show that EigenTrust can significantly reduce the number of non-authentic file downloads in a P2P filesharing system, even when up to 70% of the peers maliciously cooperate
- But what is EigenTrust computing, - e.g. what does it mean that the trust in some peer is .75?



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UbiComp: *Computational* Trust

- On *trust*:
“..*trust* between autonomous agents will be an important ingredient..... A discipline of trust will only be effective if it is *rigorously defined*...”
- On *rigorously defined*:
“...tools for formalization, specification, validation, analysis, diagnosis, evaluation,”



Computational Trust and Concurrency

Lots of opportunities for young and talented scientists!



Some Publications

- Nielsen, Krukow, Sassone: *Trust Models in Ubiquitous Computing*, Phil. Trans. of the Royal Society, 2008
- Nielsen, Krukow, Sassone: *A Bayesian Model for Event-based Trust*, Electronic Notes in Theoretical Computer Science, 2007
- Nielsen, Krukow, Sassone: *A Logical Framework for Reputation Systems*, Journal of Computer Security, 2007
- Nielsen, Krukow, Sassone: *Towards a Formal Framework for Computational Trust*, 5th International Symposium on Formal Methods for Components and Objects, 2007
- Nielsen, Krukow, 2007, *Trust Structures*, International Journal of Information Security, 2007
- Krukow, Nielsen: *From Simulations to Theorems*, FAST'06, 2007



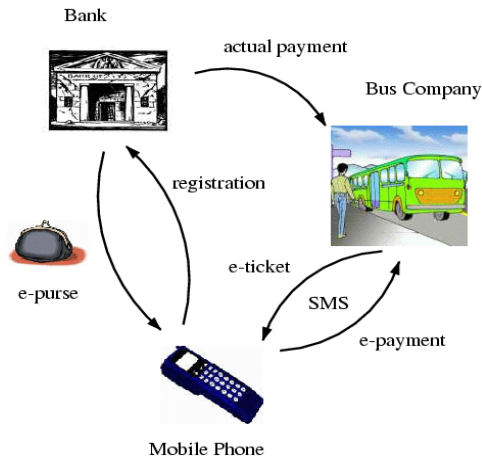
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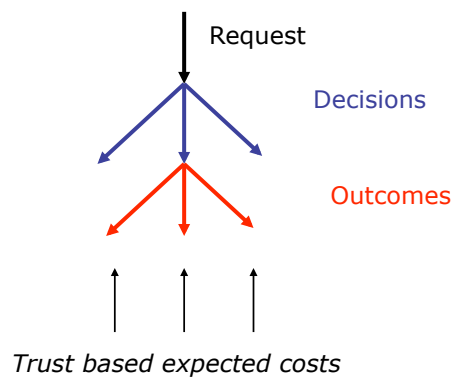
joint work with Karl Krukow, Vladimiro Sassone and Catuscia Palamidessi



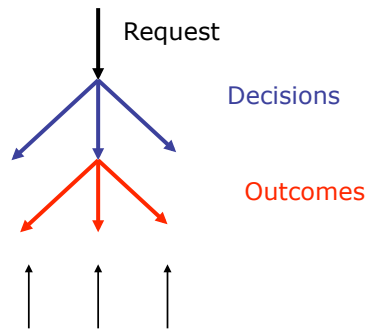
E-Purse Scenario



Trust/Risk Based Decisions



Probabilistic Computational Trust



$$\text{exp} = \sum_i \text{cost}(o_i) * \text{likelihood}(o_i)$$



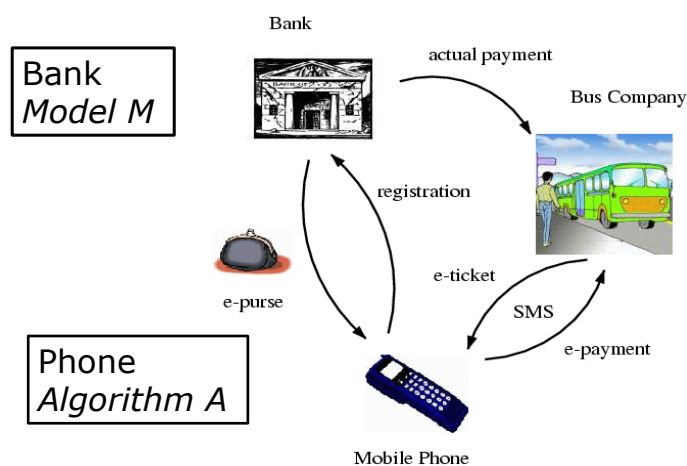
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Models and Algorithms



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Probabilistic Models for Computational Trust

- Given a (finite) set of outcomes of interactions
 - $O = \{o_1, o_2, \dots, o_m\}$
- A probabilistic model M of principal behaviour defines for $h \in O^*$ and $o_i \in O$
 - $P(h \mid M)$ - the probability of observing h in M
 - $P(o_i \mid h M)$ - the probability of o_i in the next interaction given observation h in M



Probabilistic Computational Trust Algorithms

- Given a (finite) set of outcomes of interactions
 - $O = \{o_1, o_2, \dots, o_m\}$
- A probabilistic computational trust algorithm A
 - takes as input a history $h \in O^*$ and
 - outputs a probability distribution on O
 $A(o_i \mid h) \in [0, 1]$ for $i = 1, 2, \dots, m$



The Goal for Probabilistic Trust Algorithms

- Algorithm A producing $A(o_i \mid h)$ should approximate Model M probabilities $P(o_i \mid h \ M)$ as well as possible!
- Notice that this gives rise to **rigid** versions of **soft** correctness question:
 - **how well** does a particular algorithm approximate the model?
 - **how robust** is it - wrt. the model and its parameters?



Probabilistic Trust Algorithms

- Focus on two example algorithms:
 - P2P Reputation Management of Despotocvic et al
 - Computational Model for eBusiness of Mui et al



A Concrete Simple Probabilistic Model

- The Bernoulli Model – $M_B(\theta)$
 - Assume that the behaviour of a particular principal, p , has only two outcomes, with a probability θ for *success* (and $1 - \theta$ for *failure*)
- Algorithm A
 - Output: a probability distribution $\{s, f\} \rightarrow [0, 1]$
- The Goal
 - A should approximate $(\theta, 1 - \theta)$ as well as possible



Despotovic et al 2004: Algorithm A_D

- The Specification (of trust computation algorithm A)
 - Input: a sequence of observations $h = x_1 x_2 \dots x_n \in \{s, f\}^*$
 - Output: a probability distribution $\{s, f\} \rightarrow [0, 1]$
- Maximum-Likelihood: $ML_\theta (P(h \mid M_B(\theta)))$
- The algorithm A_{ML} for $M_B(\theta)$
 - $A_D(s \mid h) = N_s(h) / |h|$
 - $A_D(f \mid h) = N_f(h) / |h|$



Mui et al 2002: *Algorithm A_M*

- The Specification (of trust computation algorithm A)
 - Input: a sequence of observations $h = x_1x_2..x_n \in \{s, f\}^*$
 - Output: a probability distribution $\{s, f\} \rightarrow [0, 1]$
- Bayes' Rule with a Uniform Prior ($Beta(1, 1)$)
- The algorithm A_{BU} :
 - $A_M(s | h) = (N_s(h) + 1) / (|h| + 2)$
 - $A_M(f | h) = (N_f(h) + 1) / (|h| + 2)$



A Question: how to choose

- The Goal
 - Algorithm A should approximate $(\theta, 1 - \theta)$ as well as possible
- Which of the two algorithms A_{ML} and A_{BU} performs best relative to this goal?
 - *Experimental approach*: answers given based on experiments in simulation environments
 - *Theoretical approach*: answer given in terms of mathematical results in our probability model



A Measure: Relative Entropy

- The Relative Entropy (also called the Kullback-Leibler divergence) of two probability distributions \mathbf{p} and \mathbf{q} (here on $O = \{o_1, o_2, \dots, o_m\}$) is defined as

$$D(\mathbf{p} || \mathbf{q}) = \sum_i \mathbf{p}(o_i) \times \log_2(\mathbf{p}(o_i) / \mathbf{q}(o_i))$$

- Well established pseudo-distance measuring “the distance from a true distribution \mathbf{p} to an approximation \mathbf{q} ”



The Goal of a Probabilistic Algorithm: Formally

- The Goal
 - Algorithm A producing $A(o_i | h)$ should approximate $P(o_i | h, \mathbf{M})$ as well as possible
- We choose to interpret “as well as possible” in terms of the expected distance between the two distributions:

$$ED^n(\mathbf{M} || \mathbf{A}) = \sum_{h \in O^n} p(h | \mathbf{M}) \times D(P(\cdot | h, \mathbf{M}) || \mathbf{A}(\cdot | h))$$



How to choose: Formally

- Comparing A_D and A_M against M_B :

If $\theta = 0$ or $\theta = 1$ then for all n

$$ED^n(M_B(\theta), A_D) = 0 < ED^n(M_B(\theta), A_M)$$

If $0 < \theta < 1$ then for all n

$$ED^n(M_B(\theta), A_M) < ED^n(M_B(\theta), A_D) = \infty$$



Bayesian Approach

- Bayes' theorem:

$$P(\theta | h, M) = P(\theta | M) \times (P(h | \theta, M) / P(h | M))$$

- For the model M_B choosing

- $P(\theta | M_B) = \text{Beta}(a, \beta) (\theta)$

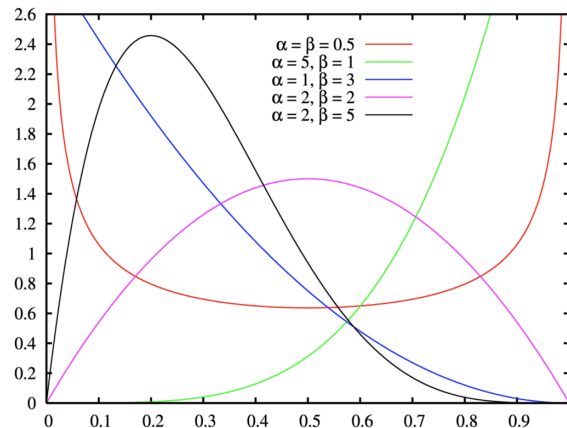
- Allows the following simple "algorithms" computing the a posteriori information

- $P(\theta | h, M_B) = \text{Beta}(a + N_s(h), \beta + N_f(h))$

- $E(\text{Beta}(a, \beta)) = a / (a + \beta)$



An example Model M : Beta (α, β)



Two Examples Generalised

- A_D the P2P Reputation Management of Despotovic et al
 - an example of the Bayesian approach with $\alpha=\beta=0$
- A_M the Computational Model for eBusiness of Mui et al
 - an example of the Bayesian approach with $\alpha=\beta=1$
- Generalize to all uniform Beta priors, i.e. for arbitrary real numbers $\varepsilon \geq 0$:
 - $A_\varepsilon(s \mid h) = (N_s(h) + \varepsilon) / (|h| + 2\varepsilon)$
 - $A_\varepsilon(f \mid h) = (N_f(h) + \varepsilon) / (|h| + 2\varepsilon)$
- What is a good choice of ε - and how does this choice depend on θ and n ?



Some Theoretical Answers: how to choose

For any $\theta \in [0,1]$, $\theta \neq 1/2$, there exists an ε_θ which for any n minimizes $ED^n(M_B(\theta), A_\varepsilon)$. Furthermore, ε_θ is defined as the following function of θ

$$\varepsilon_\theta = 2\theta(1-\theta) / (2\theta-1)^2$$

Meaning: unless behaviour is completely random, there is a unique best algorithm (choosing $\varepsilon := \varepsilon_\theta$) outperforming all other A_ε algorithms, $\varepsilon \geq 0$



Some Theoretical Answers: *Robustness*

Furthermore, $ED^n(M_B(\theta), A_\varepsilon)$ is continuous (as a function of ε) – decreasing on the interval $(0, \varepsilon_\theta)$ and increasing on $(\varepsilon_\theta, \infty)$

Meaning: The closer ε is to ε_θ the better performance of A_ε



Another Distance Measure

- The distance between two probability distributions \mathbf{p} and \mathbf{q} (here on $O = \{o_1, o_2, \dots, o_m\}$) is defined as

$$D(\mathbf{p} \parallel \mathbf{q}) = \sum_i (\mathbf{p}(o_i) - \mathbf{q}(o_i))^2$$

- Well established distance measuring “how well two probability distributions approximate each other”
- Results robust wrt choice of measure!



Some Theoretical Answers: how to choose

Given a particular ε , the algorithm A_ε is an optimal choice (for all n , and amongst all the A_ε algorithms) for

$$\theta = \frac{1}{2} \pm \frac{1}{2\sqrt{2\varepsilon+1}}$$

Example: A_M is optimal for $\theta = \frac{1}{2} \pm \frac{1}{\sqrt{12}}$



Non-uniform priors

- Using the prior $Beta(a, \beta)$ yields the following algorithm computing the mean of the posterior distribution:

- $A_{\alpha, \beta}(s | h) = (N_s(h) + \alpha) / (|h| + \alpha + \beta)$
- $A_{\alpha, \beta}(f | h) = (N_f(h) + \beta) / (|h| + \alpha + \beta)$

- How to choose the parameters α and β ?



Non-uniform priors

- Assume no knowledge of the true behaviour (θ in M_B), define the "risk" of an algorithm $A_{\alpha, \beta}$

- $R^n(A_{\alpha, \beta}) = \int_{[\alpha, \beta]} ED^n(M_B(\theta), A_{\alpha, \beta}) d\theta$

- Theorem*

For all n , $R^n(A_{\alpha, \beta})$ is minimum for $\alpha = \beta = 1$



Non-uniform priors

- Assume the true behaviour (M_B) to be $Beta(a_t, \beta_t)$, define the "risk" of an algorithm $A_{\alpha, \beta}$
- $R^n(A_{\alpha, \beta}) = \int_{[0,1]} Beta(a_t, \beta_t) ED^n(M_B(\theta), A_{\alpha, \beta}) d\theta$
- *Theorem*
For all n , $R^n(A_{\alpha, \beta})$ is minimum for $\alpha = a_t$ and $\beta = \beta_t$



Many More Issues to be Modelled....

- Trust formation
 - Individual experience
 - Recommendation from known (trusted) third parties
 - Reputation (recommendation from many strangers)
- Trust evolution
 - Incorporating new trust formation data
 - Expiration of old trust values
- Trust exploitation
 - Risk analysis
 - Feedback based on experience
 - Context dependence



Expiration of old trust values

- In order to cope with dynamically changing behaviour, it has been suggested to decay the observations in h
 - exponentially, linearly, ...
- Under what circumstances is this a sensible approach, and if so, which of the many proposed decay functions are "best"?



Towards more answers

- The underlying model is now naturally a Hidden Markov Model - often used to model dynamically changing behavior
- Scene is set to investigate the questions above in terms of properties of e.g.

$$ED^n(M_{HMM} || A_{exp}) \text{ and } ED^n(M_{HMM} || A_{lin})$$

where

$$ED^n(\mathbf{M} || \mathbf{A}) = \sum_{h \in \mathcal{O}^n} p(h | \mathbf{M}) \times D(P(\cdot | h\mathbf{M}) || \mathbf{A}(\cdot | h))$$





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